

PRESS RELEASE

Îles-de-la-Madeleine, April 1, 2020 – The Maritime Community of the Îles-de-la-Madeleine is mobilizing to support Entraide communautaire des Îles inc. in order to maintain essential services to the community for persons who are in need. During this difficult period associated with the pandemic, the emergency food services (food bank) and other primary needs must continue to be met.

Following the closure of non-essential businesses decreed by the Government of Quebec, an increase in demand has already been observed. According to the Director of the organization, Carmel Lapierre, a significant increase in the requests at the food bank and for support services to cover the basic needs of the most deprived is to be expected in the short term. Given the new situation, Entraide communautaire needs support, both financial and human, to continue to offer their services and to assist the community, including the services of the Fonds d'entraide de Grande-Entrée (Mutual aid fund of Grande-Entrée) which serves the people from Grande-Entrée and Grosse-Île.

On the one hand, a social fundraising campaign has been set up by the Maritime Community of the Îles-de-la-Madeleine in order to collect donations. The Maritime Community pledges to double the goal of \$8 000 to support the cause. For people whose situation enables them to help others, it is possible to contribute in three ways:

- **Digital campaign on Yoyomolo**
<https://www.yoyomolo.com/levee-de-fonds-vitale-pour-entraide-communautaire-des-iles>
- **Interac transfer**
To the following e-mail address : entraidedesiles@hotmail.com, by including the security answer :
ENTRAIDE
- **By Check**
Addressed to Entraide communautaire des îles inc., 1-500 chemin Principal, Cap-aux-Meules (Qc) G4T 1E5

Secondly, any persons who have the opportunity and who want to join the volunteer team are invited to call 418 986-3240.

To contribute to Entraide communautaire des Îles, is heart-warming and is a gesture of love to ensure the collective well-being of the archipelago during this time of crisis. The Maritime Community would like to thank all the donors and once again salutes the collaborative spirit of the community because together, everything will be ok!