



PRESS RELEASE

Deployment of the second phase of the *Citizen Portal* Launching of the digital segment *Notices and Messages*

Îles-de-la-Madeleine, May 12, 2020 – The Municipalité des Îles-de-la-Madeleine announces the deployment of the second phase of its digital shift on the *bciti* platform. Citizens as well as visitors can now receive notices and messages in real-time on their computer, tablet and smart phone.

The new notices and messages segment will permit citizens and visitors to subscribe to the following categories of notices:

- Emergencies
- COVID-19
- Info-works
- Info-visitors
- Leisure - activities
- Waste materials

This tool will be very useful in order to reach citizens and visitors in situations that require a direct and rapid communication, such as an interruption in the water system, rescheduling the garbage collection, the registration period for leisure activities or even the closing of municipal buildings in the event of a storm. Citizens and visitors can go to the Municipalité des Îles Web site to create an account and set it up according to their preferences. They can also download the mobile app *bciti*.

« I am very proud to announce the launching of this new evolutionary communication tool ! » says the Director General, Serge Rochon. « The Municipality plans to improve this communication tool and other services will be brought together on this platform over the next year in order to strengthen communications between the Municipality and its citizens », adds the Director General.

Create your account and download the app

To access the platform *bciti* (<https://muniles.b-citi.com>), citizens must first create a personal account. All of the information required to create an account can be found on the home page of the Web site www.muniles.ca by clicking on the *Services en ligne (Online services)* banner or on the *Portail citoyen (Citizen portal)* button.

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